



OUR COMMITMENT  
TO A SUSTAINABLE  
FUTURE.

# THE FUTURE BEGINS TODAY.

**With its superior quality wheels, the RONAL GROUP has stood for efficient leading-edge technology and uncompromising quality for almost 50 years.**

But that's not enough for us: PLANBLUE extends our vision for sustainable growth. It is the Group's holistic approach when it comes to the consistent implementation of sustainability and ecological and social responsibility towards our customers, employees and the general public.

**PLANBLUE is a major milestone for the RONAL GROUP.** Firstly, ensuring an ecological and sustainable direction for our own production processes. Secondly, paving the way for the development of product innovations and working methods that will have a decisive impact on the future of mobility.





# 1.

WE PROMOTE  
OPTIMAL WORKING  
CONDITIONS.





Sustainability isn't just a trend - it's a matter of fact. Not just in terms of being efficient with resources, but also by providing optimum working conditions – giving our employees the best opportunities for further development.

This is expressed through our corporate code, setting minimum requirements for responsible corporate governance. With versatile training options and occupational safety measures such as free health check-ups for production employees and personal protection equipment.

We also aim to keep to our customers' compliance guidelines.



# 2.

FAIR AND LOCAL  
PRODUCTION.



No distance is too far for our customers, but we attach great importance to the shortest possible distance – obviously with the latest production standards and fair wages for our employees.

We are driven by our aim to be a respected and reliable supplier and employer in the relevant regions throughout the world. We are confirmed in this not only by the success we have achieved but, more importantly, by the high levels of satisfaction felt by our customers, employees and business partners.

# 3.

RECYCLING AS  
A PRIORITY.



Recycling is extremely important to the RONAL GROUP. In many ways: Our wheels are 100% recyclable. Also, as far as technology allows, we put all of the remaining aluminum from production back into the manufacturing process.

And our cardboard packaging is made of 100% recycled material.

# 4.

BELIEF IN  
INNOVATION.





Our goal is to use as little aluminum as possible in the production process. For extremely lightweight wheels that reduce vehicle fuel consumption.

This is why we actively employ innovative materials and manufacturing processes. Undercut, for example, which reduces aluminum consumption by around 1 kg per wheel, or Flowforming, achieving a weight reduction of around 1.5 kg per wheel. And of course carbon wheels, which can even achieve a 40–50% weight reduction per wheel.

# 5.

ENERGY-EFFICIENT  
PRODUCTION.





Environmentally friendly manufacturing in energy-efficient facilities is therefore vital to us. Thanks to seven new heat treatment machines, we use 36.5 kWh less per kg of aluminum per year. And with a pilot facility for using the waste heat recovery from melting furnaces, we have already been able to save around 38% in gas consumption per year, which translates to 860 tons of CO<sub>2</sub>.

Our continuous improvements are resulting in significantly lower emission levels and higher quality products.

6.

MEETING THE LATEST  
STANDARDS.



Certified commitment: All RONAL GROUP plants have DIN EN 14001 certification for their environmental management systems. Our Härkingen, Landau and Forst locations also have DIN EN 50001 energy management group certification.

And we also set high standards for our suppliers. We already obtain 25% of our aluminum from members of the Aluminium Stewardship Initiative (ASI), which is a guarantee of adherence to strict sustainability criteria.

# RONAL R60-BLUE: TOMORROW'S WHEELS. AVAILABLE TODAY.

Tangible proof of our commitment is our reinvention of the wheel. Well, almost: We are proud to present our latest product innovation: the RONAL R60-blue wheel.

We set ourselves high sustainability standards for the RONAL R60-blue. The wheel is not only the perfect ambassador for PLANBLUE, but also the trailblazer for a new generation of environmentally friendly wheels.

## **Suitable for the following vehicles:**

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VW	Golf GTE Hybrid, e-Golf and more
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Toyota	Toyota Auris Hybrid, Prius Hybrid and more
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Etc.

Further information: **ronal-wheels.com**


## **R60-blue JB/FC Jetblack-front diamond cut**

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6.5x16      5x      100 · 105 · 108 · 110 ·  
112 · 114.3 · 115



# R60-BLUE PLUS POINTS:

- Made in Germany 
- Manufactured using 100% green electricity
- Short transport routes
- Weight reduced by up to 600 g per wheel
- Lower fuel and energy consumption
- 20% fewer CO<sub>2</sub> emissions<sup>1)</sup>
- Minimum of 3300 km of CO<sub>2</sub>-neutral driving<sup>2)</sup>
- 50% less solvent in the paint
- Accessories packed in regional workshops for the disabled
- Can be combined optimally with low rolling resistance tires

<sup>1)</sup> during the material and manufacturing process

<sup>2)</sup> based on 150 000 km driven



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