

R60-BLUE

OUR HOLISTIC APPROACH.

Material provision for aluminum

- Aluminum production with 100 % green electricity – lower CO₂ emissions during aluminum extraction
- Aluminum from ASI* suppliers

Service life and disposal

- Less fuel consumption
- Lower CO₂ emissions
- 100 % recycling



Development, design and technology

- 600 g weight reduction
- Undercut technology
- Ecological choice of design
 - Multi-spoke wheel
 - Narrow spokes
- Reduced fuel and energy consumption

Packaging and transport

- Short transport routes:
Production > logistics center > customer
- Cardboard packaging made from 100 % recycled material
- Accessories packed in local workshops for the disabled

Production

- Local production (made in Germany)
- 100 % green electricity
- Less aluminum when casting
- Higher proportion of chips (recycled aluminum)
- Paint systems with improved environmental performance
 - Powder coatings/water-based coatings (-50 % solvent)
- Reduced CO₂ emissions during manufacture